STATE OF ARKANSAS
House of Representatives

Newsletter From Rep. Brad Hall

District 24

July 24, 2025

Sales Tax Holiday Approaching

As families across Arkansas prepare for the upcoming school year, the Arkansas House of Representatives is reminding residents to take advantage of the state's annual Sales Tax Holiday—set for Saturday, August 2, through Sunday, August 3, 2025. This two-day event allows shoppers to purchase eligible items free of state and local sales tax. The tax break begins at 12:01 a.m. on Saturday and ends at 11:59 p.m. on Sunday. Whether shopping in-store or online, this is an opportunity for families to save on important back-to-school purchases.

Under Act 757 of 2011, Arkansas holds a sales tax holiday on the first weekend of August each year. During this time, certain products are exempt from sales tax, including clothing and footwear priced under $100 per item, clothing accessories priced under $50 per item, school supplies, art supplies, school instructional materials, and electronic devices commonly used by students for academic purposes.

Online purchases also qualify for the exemption as long as the order is placed within the designated timeframe and includes eligible items. All retailers, both brick-and-mortar and online, are required to participate and may not charge tax on items that fall within the exemption guidelines. With U.S. parents expected to spend an average of $875 on back-to-school shopping this year, Arkansas's tax-free weekend provides meaningful relief to families preparing for the year ahead. Arkansas is one of 19 states offering this kind of tax break, helping to stretch household budgets and ensure students have the supplies they need to succeed.